

# KINBERCON 2023



## SPONSOR PROSPECTUS

**APRIL 25-26, 2023**

**Wyndham Pittsburgh University Center**

Exhibiting at KINBERCON provides the best opportunity to reach key IT decision makers in education, healthcare, government and research. If your company already does business with education, library, healthcare, state/local government, or is looking to reach these markets in Pennsylvania, you can't afford to miss this only once a year event!

**KINBER**  
A Commonwealth of Collaboration

## **About KINBERCON**

The annual KINBERCON event is a two-day conference that brings together Pennsylvania's leaders in education, healthcare, economic development, libraries, public media, and technology to share ideas and success stories about using net generation networks and technology. The 2023 event will feature a full day of breakout sessions, panels, keynote speakers, and an evening networking reception.



## **About KINBER**

The Keystone Initiative for Network Based Education and Research (KINBER), a Pennsylvania based non-profit corporation, provides research and education connectivity, fosters collaboration, and promotes the innovative use of digital technologies throughout the state. As the commonwealth's only statewide research, education, and community network KINBER provides network-based research and education connectivity and services to many organizations including higher education, K12, healthcare, communities, libraries, public media, museums, government, non-profit organizations consistent with its mission and vision. KINBER's strength is the collaborations and partnerships that have formed and continue to form as KINBER facilitates communication among its members enabling them to meet and achieve their strategic priorities and goals.

## WHO YOU WILL MEET

KINBERCON hosts over 300 registrants from across the country, including Pennsylvania and the northeast region. KINBERCON attendees are: CIOs, CTOs, CISOs, IT/Network Directors, Network Engineers, Researchers, Administrators, Librarians, and Educators.

Past attendees have represented organizations such as:

Drexel University	Montgomery County Community College	Franklin & Marshall College
University of Pennsylvania	University of Scranton	Edinboro University
Penn State University	Lackawanna College	Lafayette College
University of Pittsburgh	Geisinger Health System	Bucknell University
Duquesne University	Bucks County Community College	City of Franklin
Carnegie Mellon University	Indiana University of Pennsylvania	PASSHE
Office of Broadband Initiatives	Carlow University	Villanova University
City of Pottstown	Seton Hall University	Point Park University
City of Pittsburgh	Juniata College	LaRoche College
Scranton Public Library	Beaver County Community College	



# KINBERCON 2023 EVENT TIMELINE

## TUESDAY, APRIL 25

NOON – 5 P.M. Sponsor/Exhibitor Set Up

6 – 8 P.M. VIP Cocktail Reception

## WEDNESDAY, APRIL 26

7 A.M. Sponsor/Exhibitor Set Up

7:30 A.M. Registration Begins

7:30 – 8:30 AM Breakfast and Sponsor/Exhibitor Booths Open

8/8:15 – 8:45 A.M. Kickoff

9 – 11:45 A.M. Breakout Sessions/Panels

NOON – 1 P.M. Lunch

1:15 – 4 P.M. Breakout Sessions/Panels

4:15/4:30 – 5 P.M. Closing

6 – 9 P.M. Networking Reception

# TITANIUM SPONSOR

## Titanium Level Sponsor: \$20,000

Titanium level sponsors receive the ultimate in event sponsorship including:

- Eight (8) registered attendees at all meeting events, meals, and receptions.
- Sponsorship of VIP reception on April 25
- Premium exclusive double exhibitor booth space
- Opportunity to provide a 45-minute breakout session or panel on April 26
- Company name and logo prominently displayed at conference venue, in program, on conference website and on signage
- Logo on pre and post event emails
- Opportunity for brief remarks with all attendees
- Social media recognition before, during and after conference
- Your company logo and URL prominently displayed in conference program
- Conference attendee information



# Platinum Level Sponsor: \$10,000

Platinum level sponsors receive the following:

- Six (6) registered attendees at all meeting events, meals, and receptions
- Exhibitor booth with priority location
- Opportunity to provide a 45-minute breakout session or panel on April 26
- Company name and logo displayed at general reception on reception tables
- Company name and logo acknowledgement in conference program and signage
- Social media recognition before, during and after conference

# Gold Level Sponsor: \$7,500

Gold level sponsors receive the following:

- Four (4) registered attendees at all meeting events, meals, and receptions
- Exhibitor booth with priority location
- Opportunity to provide a 45-minute breakout session or panel on April 26
- Company name and logo displayed at general reception on food tables
- Company name and logo acknowledgement in conference program and signage
- Social media recognition before, during and after conference

# Silver Level Sponsor: \$5,000

Silver level sponsors receive the following:

- Three (3) registered attendees at all meeting events, meals, and receptions
- Exhibitor booth
- Sponsorship of snack break
- Company name and logo acknowledgement in conference program and signage
- Social media recognition before, during and after conference



## Bronze Level Sponsor: \$2,500

Bronze level sponsors receive the following:

- Two (2) registered attendees at all meeting events, meals, and receptions
- Exhibitor booth
- Company name and logo acknowledgement in conference program and signage
- Social media recognition before, during and after conference

## Exhibitor/Vendor Space: \$1,500

All exhibitors and sponsors receive the following:

- A six-foot table and two (2) chairs will be provided for your display
- One complimentary registration provided with each exhibitor space

## Sponsor the Inclusivity Scholarship:

KINBER is looking for people to sponsor the Inclusivity Scholarship, an initiative aimed at broadening participation in the field of advanced networking technology to encourage diverse and new attendance at KINBERCON 2023. Each scholarship includes admission to the full conference program, including room and board. Sponsors of the Inclusivity Scholarship will receive recognition in the program and during the conference during either opening or closing remarks.

- \$625 for one scholarship awardee
- \$1,250 for two scholarship awardees
- \$1,875 for three scholarship awardees
- \$2,500 for four scholarship awardees
- \$3,125 for five scholarship awardees
- \$3,750 for six scholarship awardees
- \$4,375 for seven scholarship awardees
- \$5,000 for eight scholarship awardees

**\*Additional sponsorship opportunities are available. Please contact Alexis, [alapointe@kinber.org](mailto:alapointe@kinber.org), if you are interested in hearing more. \***



# KINBERCON 2023 SPONSORSHIP FORM

**YES! We would like to be a KINBERCON 2023 Sponsor/Exhibitor:**

This agreement is made and entered into by and between the Keystone Initiative for Network Based Education and Research (KINBER), having its principal office at 1002 Lititz Pike, Suite 137, Lititz, PA 17543, and:

**Company Name:** \_\_\_\_\_

**Company Website:** \_\_\_\_\_

**Company Socials:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Primary Contact Phone:** \_\_\_\_\_

**Primary Contact Email:** \_\_\_\_\_

**Marketing Contact Name:** \_\_\_\_\_

**Marketing Contact Phone:** \_\_\_\_\_

**Marketing Contact Email:** \_\_\_\_\_

**Desired Sponsorship Level"**

**Titanium \$20,000** \_\_\_\_

**Platinum \$10,000** \_\_\_\_

**Gold \$7,500** \_\_\_\_

**Silver \$5,000** \_\_\_\_

**Bronze \$2,500** \_\_\_\_

**Exhibitor \$1,500** \_\_\_\_

**Inclusivity Scholarship Sponsorship** \_\_\_\_ (yes/no) \$ \_\_\_\_\_ (amount to sponsor)

**Total Amount: \$** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Please complete and return ASAP by email to Alexis LaPointe at [alapointe@kinber.org](mailto:alapointe@kinber.org) to guarantee your preferred sponsorship level.