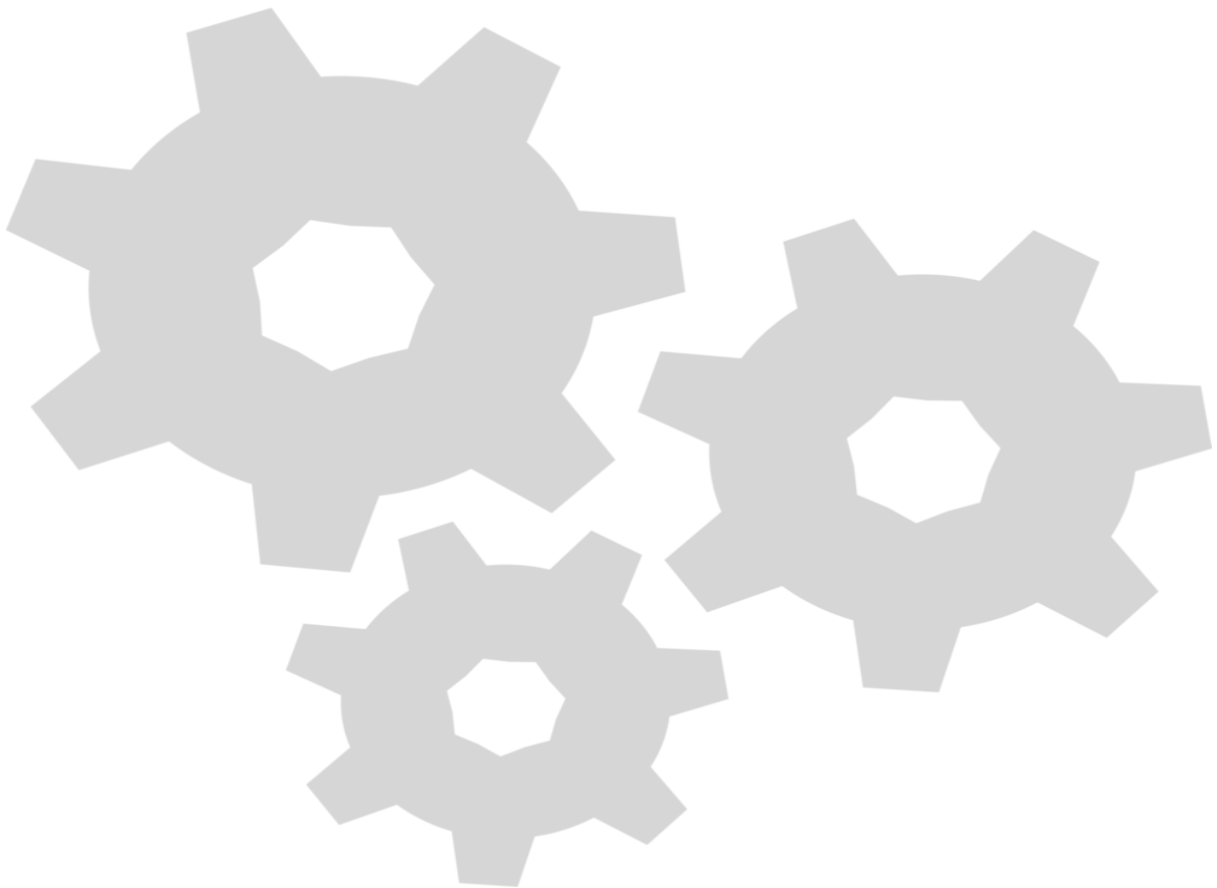


SPONSORSHIP PROSPECTUS

KINBERCON

CYBERSECURITY | **INNOVATION** | **COMMUNITY**

APRIL 23-25, 2018
HARRISBURG-HERSHEY



www.kinbercon.org

KINBERCON 2018

SPONSOR PROSPECTUS

ABOUT KINBER

The Keystone Initiative for Network Based Education and Research (KINBER) is a non-profit membership organization comprised of Pennsylvania's education, research, healthcare, economic development, libraries, public media and other non-profit organizations devoted to fostering collaboration through technology. KINBER is lighting the way for new and innovative partnerships for its anchor institutions and members through its next generation broadband network, PennREN, in the realms of digital resources, regional peering, telemedicine, high performance computing and network-centric information technology applications.

ABOUT THE EVENT

The annual event is a two-day conference that brings together hundreds of Pennsylvania's leaders in education, healthcare, economic development, libraries, public media and technology to share ideas and success stories about using next generation networks and technology. This year there will be a day of breakout sessions in four tracks; General, Cybersecurity, Innovation, and Collaboration as well as a day of training opportunities. The conference will host dozens of panels and speaker-led workshops as well as keynote speakers and an evening networking reception.

WHO ATTENDS

KINBERCON typically has 300+ registrants from across Pennsylvania, the northeast region, and the US. Sponsors love KINBERCON because it is the right audience of decision makers and who they really want access to including CIOs, CTOs, Directors of Networking/Technology, Network Engineers, researchers, administrators, and educators.

2018 CONFERENCE VENUE

Centrally located and convenient to downtown Harrisburg and Hershey, the Sheraton Harrisburgh Hershey Hotel is the perfect location for KINBERCON 2018. The venue is just 6.2 miles from the Harrisburg Airport and is just 5 miles from the Harrisburg Amtrak Station for access by train.

Sheraton Harrisburg Hershey Hotel, 4650 Lindle Road, Harrisburg, PA 17111
<http://sheratonharrisburghershey.com>

SPONSORSHIP PACKAGES

All KINBERCON sponsors receive the following:

- Invitation to the Exclusive VIP Cocktail Reception Monday night
- 6' exhibitor table at the Tuesday event (Platinum level receives a larger booth space)
- Your logo on the meeting home page and print display items
- Verbal recognition at the welcome session
- A copy of meeting attendee contact list

KINBERCON 2018 EVENT TIMELINE

Monday April 23

4:00 - 6:00 p.m. Sponsor and Exhibitor Set Up
6:00 - 8:00 p.m. Sponsor VIP Cocktail Reception

Tuesday April 24

7:00 a.m. Vendor Set Up
7:30 a.m. Registration Begins
7:30 - 8:30 a.m. Breakfast
8:30 - 9:15 a.m. First Breakout and BOFs
9:30 - 10:30 a.m. Welcome and Opening Keynote
10:30 a.m. - 12:15 p.m. Breakout Sessions
12:15 - 1:30 p.m. Lunch
1:30 - 5:00 p.m. Breakout Sessions
6:00 - 9:00 p.m. Cocktail Reception

Wednesday April 25

8:00 a.m. - 12:00 p.m. Half Day AM Workshop
1:00 p.m. - 5:00 p.m. Half Day PM Workshop
8:00 a.m. - 5:00 p.m. Full Day Workshop

KINBER will be offering several different half-day and full-day workshops on Wednesday April 25th with class sizes ranging from 15-40 attendees.

Training sessions run from either 8:00 a.m. - 5:00 p.m., 8:00 a.m. - 12:00 p.m., or 1:00 p.m. - 5:00 p.m. with breakfast and lunch provided to all attendees. Workshop topics support the overall conference themes of Cybersecurity, Innovation, and Collaboration, as well as technical training and certification courses.



Interested in providing or sponsoring a training session...

Contact Patti Campbell at pcampbell@kinber.org or 717-963-7489.



Keystone Initiative for Network Based Education and Research

5775 Allentown Boulevard, Suite 101 | Harrisburg, Pennsylvania 17112 | 717.963.7490

www.kinber.org | info@kinber.org | [@KINBER](https://twitter.com/KINBER)

KINBERCON 2018 ANNUAL CONFERENCE SPONSORSHIP PACKAGES

Platinum Sponsorship \$10,000 (Limited Availability)

- Up to Six (6) Attendees at all meeting events, meals, and evening reception
- Opportunity to provide a 45-minute breakout session
- Exhibitor Booth (priority space assignment)
- Company Promotional Materials included in all conference registration packets
- Sponsor of All Day Workshop on Wednesday – Your Trainer or Ours
- Includes sponsorship of Tuesday Evening Reception

Gold Sponsorship \$7,500

- Up to four (4) Attendees at all meeting events, meals, and evening reception
- Opportunity to provide a 45-minute breakout session
- Sponsor of Half Day Workshop on Wednesday – Your Trainer or Ours
- Exhibitor Booth (priority space assignment)
- Includes sponsorship of Breakfast or Lunch

Silver Sponsorship \$5,000

- Up to three (3) Attendees at all meeting events, meals, and evening receptions
- Exhibitor Booth (priority space assignment, as possible)
- Includes sponsorship of Snack Break

Bronze Sponsorship \$2,500

- Two (2) Attendees at all meeting events, meal, and evening receptions
- Exhibitor Booth

Custom Training

- \$2,500 or Provide the Trainer and Materials – we'll recruit the attendees
- Introduce the session, have your employees attend
- Breakfast or Lunch sponsorship with your signage included

Exhibitor/Vendor Space \$1,500

• A six (6) foot skirted table, and two (2) chairs will be provided for your display. All tables will be located outside of the main meeting areas. One complimentary conference registration is included with each exhibitor space.

KINBERCON 2018 SPONSORSHIP FORM

Due March 1, 2018

Organization _____

Contact Name _____

Contact Phone _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Email _____ Organization Twitter _____

Sponsorship Selection

Platinum (6 attendees)	\$10,000	\$ _____
Gold (4 attendees)	\$7,500	\$ _____
Silver (3 attendees)	\$5,000	\$ _____
Bronze (2 attendees)	\$2,500	\$ _____
Exhibitor/Vendor Space	\$1,500	\$ _____
Workshop Training	\$2,500	\$ _____
Additional Attendees	_____ x \$250	\$ _____

Attendees: (Name, title, email, phone)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

If you have additional questions, please contact Patti Campbell, pcampbell@kinber.org.